



WHAT IS THE AfCFTA  
POLICY NETWORK &  
DIASPORA?



Joe Tackie  
Group Board Chairman



Louis Yaw Afful  
Group Executive Director



Emmanuel K. Bensah  
Deputy Executive Director

## **BACKGROUND**

AfCFTA policy network was established in 2019 as the lead and largest international nongovernmental organization (NGO) focused primarily as a think tank on African continental free trade area implementation.

## **VISION**

To be the premier information, communication service and governance network representative of the African Continental Free Trade Area Agreement within Ghana and the Diaspora, leading the secretariat and wider, policy network with a globally relevant, continental perspective.

## **MISSION**

To create, develop, and deliver relevant and superior resource, information streams and systems that attract, engage and impact the biggest audience and positively impact the continental network of traders, regulatory authorities, policy makers and lifestyles to assure maximum value.

## **VALUES**

Collaboration, Advocacy Focus, Inclusivity, Integrity, Innovation

## **MEET THE EXECUTIVES**

<b>NAME</b>	<b>POSITION</b>
Mr. Joe Tackie	Chairman
Mr. Louis Yaw Afful	Executive Director
Mr. Emmanuel K. Bensah	Deputy Executive Director
Mrs. Isabella Sekyi	1 <sup>st</sup> Deputy Executive Director in charge of Administration
<b>DIRECTORS</b>	
Mr. Kwaku Boateng	Business Development in Technology (Industrialization, Artificial Intelligence, Industrial Revolution, Technology Department)
Dr. Samuel Worlanyo	Business Support System (Trade Research Centre & Youth in Entrepreneurship, Innovation & Industrialisation)
Mrs. Faustina Awuni	Agric & Agri Business & Assist with Women Network
Dr. Joyce Williams	Diaspora Office, Legal Contracts & Women Network of AfCFTA Policy Network
Mr. Ernest Opuni	Diaspora Office in Charge of Resources Mobilisation & Fund Raising
Mr. Francis Yeji	Social Innovation, Research & Healthcare

## MAJOR POLICY FOCUS

- Trade facilitation
- Productive Capacity (Industrialisation)
- Trade-related Infrastructure (Transportation and Communication)
- Trade Finance
- Trade Information and Factor Market Integration
- Tourism Hospitality, Energy, Climate and Environment
- Agriculture and Agribusiness
- Women and Youth Economic Empowerment
- Research and Training
- Fashion and Style
- Aviation
- Creative Arts Industry
- Competition Policy
- Investment
- Intellectual Property Rights

## GENERAL DELIVERABLES & ACTIVITIES

- Aid in the expansion of trade within the African continent through effective coordination and promotion of trade liberalization amongst various African states.
- Assist with the creation of a single continental market for the trade of goods and services, promoting free movement of investors, businesspersons, goods, and services.

- Develop strategies and policy regimes to plug implementation gaps within the AfCFTA programmes.
- Promote coordination and integration of policies, programmes and legal regimes of member states.
- See for and provide opportunities for the promotion of investment by Africans across the African continent.
- Provide general information about intra-African trade and highlight how businesses have succeeded following regional integration in other continents.
- Share scope into our more in-depth look at Ghana's trading patterns and highlight countries with businesses that could serve as both help and hindrances to Ghanaian businesses, for possible trade synergy.
- Provide ideas on how Ghanaian businesses can thrive in a fully employed, free-trade Africa, in specific sectors including Retail and Trade, Information and Technology and Processed Agriculture.

## **ACTIVITIES - From September 2019 to September 2020**

### **Media sensitization and advocacy**

AfCFTA policy network has extensively done media and public advocacy through print, electronic, and social

media to create the awareness, and imbibe the interest of the AfCFTA.

The network has the largest social media page both local and international and was captioned in a BBC news Africa august 18th 2020.

### **Institutional Partnerships**

AfCFTA policy network has done extensive institutional networking with CSO'S, private sector, and national bodies to leverage and promote African continental free trade area

## **ONGOING FLAGSHIP PROGRAMS**

### **Global investment summit**

This program is aimed at wooing investors beyond Africa to take opportunities through the free trade area. The summit will commence in Ghana and be organized in all member states by AfCFTA policy network and partners.

A lot of companies have shown great interest and will be commenced in January 2021

### **Knowledge exchange programs**

AfCFTA policy network is collaborating with educational institutions such as universities, locally and internationally to offer course contents on AfCFTA to students and master class programs.

## **TV and Radio programs**

AfCFTA policy network in partnership with affiliated Radio and TV outlets have put together special content AfCFTA related programs Airing and yet to Air.

## **Entrepreneurship and innovation**

AfCFTA policy network has targeted the youth, physically challenged, informal trade sector to benefit from AfCFTA related modelled entrepreneurship and innovation programs and activities for the continent.

## **Women affairs**

The policy network has instituted trade capacity programs with other global women networks from over 120 countries to implement AfCFTA opportunity-based interventions for African women.

## **APN Women of Africa Network**

AfCFTA policy network has established the subsidiary APN Women of Africa to focus on women development, entrepreneurship, and position them for the benefits of African continental free trade agreement.

## **Digital Payments and E-Commerce**

AfCFTA policy leveraging with Tech firms are offering E-commerce and digital payment opportunities to enhance trade facilitation, among member states.



## **Webinars**

AfCFTA policy network will continue to lead the way in AfCFTA related topics, through

Webinars which attracts many participants globally

So far topics covered

“Why Africa must industrialize, and value additions

“Entrepreneurship and innovation the drivers of African continental free trade area

We are partnering Senghor University to organize series in French to the francophone community.

## AfCFTA POLICY NETWORK & DIASPORA IN PICTURES



*Official visit to His Excellency the Japanese Ambassador*



*Upclose with the Director of Trade and Industry of the African Union Commission*



*Official visit to Ghana's former trade negotiator*



*Up close with the Minister of Trade & Industry*

## Programs & Media Engagement in Pictures

**UNIVERSITY OF GHANA  
ECONOMICS STUDENTS' SOCIETY  
P R E S E N T S**

**INTER-SCHOOLS  
DEBATE!**

**TOPIC**  
*The African Continental Free Trade Area (AfCFTA)  
is the panacea to Africa's development problem.*

**Keynote Speaker:**  
  
*Louis Yaw Afful  
Country director  
AfCFTA policy network  
Ghana and diaspora*  
**KEYNOTE  
SPEAKER**

**Panelist:**  
  
*Mr. Emmanuel Bensah Jnr  
Deputy Country director  
AU and ECOWAS  
policy analyst*  
**PANELIST**

**31 OCT  
2019**

**11 AM PROMPT**

**VENUE: BANK OF GHANA, AUDITORIUM  
SCHOOLS PARTICIPATING: UG | KNUST | CU | UCC**



# CREATING THE WORLD'S LARGEST SINGLE MARKET

## How will the AfCFTA work in practice?



Hosted By  
**Jim Stenman**

Founder, World1 Media,  
Reuters contributor &  
ex.CNN Producer



Special Q&A with  
**Louis Yaw Afful**  
Executive Director  
AfCFTA Policy Network  
GHANA



**Coumba Dioukhane**  
Director General  
Global View / PARIS



**Micheal Vanderpuye**  
Chairman M&C  
Group Ghana / UAE



**Yoro Diallo**  
Africa Financial  
Strategist  
Senegal / UAE

### OPPORTUNITIES

Boosting intra-African trade  
Fighting poverty  
Empowering women

### THE FUTURE

1.3 billion People  
\$ 3.4 trillion Economic bloc

**SAT | 25<sup>th</sup> | JULY**

**3 PM** DUBAI  
**11 AM** GHANA  
**01 AM** SOUTH AFRICA  
**12 PM** LONDON  
**07 AM** NEW YORK



Meeting ID | 870 8844 9595  
Password | 288442



# Entrepreneurship and Innovation: The Drivers of the African Continental Free Trade Area

LIVE WEBINAR

FRIDAY  
AUG  
14th



**Pearl Hanson**  
AA Food and  
Beverage LTD



**Joe Tackie**  
Board chair AfCFTA  
policy network



**Professor Atef**  
Professor of  
entrepreneurship  
innovation and special  
economic advisor to  
the World Bank



**Benjamin  
Acheampong**  
CEO Wealth  
Masters UK

3:00 PM - Ghana  
4:00 PM - London  
5:00 PM - South  
Africa  
7:00 PM - Dubai  
11:00 AM - New  
York



**Shirley Nzeh**  
Digital  
Entrepreneur  
U.K.



**Anatu BenLawal**  
Social  
Innovation  
Africa



**Samuel Onumah**  
CEO Rekob  
Global U.S.

Hosted by:  
**Louis yaw  
Afful**  
Executive  
director of the  
AfCFTA



Meeting ID:  
214 086 6636

Handle with Care: <https://www.zoom.us/j/2140866636>



REGISTER AT:

[afcftaghana.diaspora@gmail.com](mailto:afcftaghana.diaspora@gmail.com)



# AFRICA MUST INDUSTRIALIZE NOW:

The Urgency for Value Addition to African Products

LIVE WEBINAR

WEDNESDAY, AUGUST 19

3PM — GHANA

4PM — LONDON

5PM — SOUTH AFRICA

7PM — DUBAI

## SPEAKERS



**DR. THOMAS MENSAH**  
Industry Leader, Inventor,  
Speaker, Entrepreneur, Founder  
of Silicon Valley of Ghana



**DR. LONNIE G. JOHNSON**  
President, CEO, Johnson Research  
and Development Co., Inc



**YALIWE SOKO**  
South Africa Ecosystem Lead at  
CLAB, chairwoman of the United  
Africa Blockchain Association and  
founder of Essence Consultants



**HARRIET CHIMEZIE**  
Senior Environmental  
Engineer, Green Earth  
Consulting Company LTD



**JEAN BOSCO BYIRINGIRO**  
Associate Professor, Director of Siemens  
Mechatronics Certification Centre,  
Visiting Researcher at University  
Bourgogne Franche Comté



**ALVIN ALEXANDER**  
System Engineer of Orion  
Applied Science & Technology,  
Founder of OrionAST



**ALEXANDER ANIM-MENSAH**  
Engineering Manager at ITW, Expert  
Reviewer on Energy & Water  
Management, President of i2MegaHub

## HOST



**LOUIS YAW AFFUL**  
Director of AFCFTA Policy  
Network Ghana & Diaspora

zoom

MEETING ID:  
214 086 6636

APN  
AFCFTA Policy Network

REGISTER AT:  
afcftaghana.diaspora@gmail.com



# Market Place

AU AfCFTA office Handing over by President Akuffo Addo



**Prudence Sebahizi**

Chief Technical Advisor | Head of AfCFTA  
Negotiations Support Unit



**Louise Yaw Afful**

Executive Director AfCFTA Policy network

13th August  
**1:00 PM**

THE AFRICA CONTINENTAL FREE TRADE OFFICE WILL BE HANDED OVER TO THE AU ON THE 17TH. "WHAT DOES THIS MEAN IN THE SCHEME OF THINGS?"







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AFCFTA POLICY NETWORK